

COSMOPROF NORTH AMERICA *Awards*

Cosmoprof North America and Cosmopack North America Awards reward products, formulations, packaging, design, technology, materials, ingredients, and sustainability in the cosmetics industry, celebrating innovation and excellence all over the world.

COSMOPROF NORTH AMERICA
Awards

GREEN & ORGANIC



Cosmoprof North America Awards | 2024 edition

Finalists

Bejou

Clear Confidence Moisturizer

Le Rouge Français

Le Rouge Alizarine

Mersi Cosmetics

Soy Based Nail Polish Remover

WeCurate Inc.

The Smilist™ Whitening Night Serum

Winner

Le Rouge Français

Le Rouge Alizarine

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BEJOU

Clear Confidence Moisturizer

Bejou

Clear Confidence Moisturizer

Product description

Bejou's Clear Confidence Moisturizer is infused with botanical ingredients, many of which are derived from Latin America, particularly Colombia, where its founder hails from. The moisturizer contains Bejou's proprietary complex which counteracts hyper-pigmentation, while being suitable for sensitive skin, without any harsh side effects. The ingredient behind this is chontaduro, a fruit native to Colombia, which is high in vitamins C and E to brighten skin, reduce inflammation, and protect against free radical damage. The formula also contains witch hazel to combat acne and seaweed for oil control. The

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Finalist

7-in-1 complex offers seven distinct skin care benefits: clearing blemishes, hydrating, oil balancing and controlling, wrinkle reduction, dark spot reduction, blue light protection, and microbiome boosting. The product is certified as NSF Organic; Made Safe, proving ingredient safety; EWG, and gluten free. To avoid allergic reactions, it has been tested using an HRITP test among 100 subjects.

Claims & Benefits

Made safe, B-Corp, EWG, Dermatologist approved, hypoallergenic, allergy tested, safe for sensitive skin, clinically tested & proven, non-irritating, vegan, NSF organic, non-gmo, gluten free women owned, made in USA, BIPOC.



LE ROUGE FRANÇAIS
Le Rouge Alizarine

Le Rouge Français

Le Rouge Alizarine

Product description

Le Rouge Français creates color cosmetics infused with plant-based pigments, with these pigments allowing the lipstick's color to adapt to the natural tone and pH levels of the wearer's lips. The lipstick employs dye pigments from flowers, which for Le Rouge Alizarine's intense red shade contain alizarin, derived from Rubia tinctorum. This plant was reputedly used by Cleopatra to enhance her lip color. In the lipstick, alizarin combines with organic red pigments to create the striking shade. The formula also contains shea butter to repair and nourish lips; apricot, sunflower, and castor oils that bring hydrating qualities; and plant-based rice bran, candelilla, and carnauba waxes to

Green & Organic | Winner

soften and protect. It boasts an ultra-smooth, creamy texture and matte-to-satin finish. All of the ingredients are of natural origin, with 84.55% obtained via organic farming. The lipstick is Cosmos Organic certified by Écocert Greenlife, according to the Cosmos standard. Its case, meanwhile, is made from a vegetable oil-based material and is refillable.

Claims & Benefits

The power of plant-based pigments creates a color that adapts to the natural tone and pH level of your lips. For the first time luxury make-up is combined with natural certified formula and vegetal coloring. Le Rouge Français developed a unique and sustainable refillable case made with castor oil.

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MERSI COSMETICS

Soy Based Nail Polish Remover

Mersi Cosmetics

Soy Based Nail Polish Remover

Product description

This nail polish remover employs a soy/vegetable methyl ester as a solvent to remove polish, which offers a powerful polish-dissolving performance – even on gel and glitter polishes – while being free of acetone. Also within the formula is lavender essential oil, for a soothing scent with moisturizing benefits, and vitamin E, which nourishes and protects nails and skin, staving off dryness and brittleness. The product's gentle ingredients mean it's suitable for use by those with sensitive skin and allergies, and the remover is intended for use in both salons and at home. The product is

Green & Organic

Finalist

certified as halal by Islamic Services of America and as vegan and cruelty-free by PETA.

Claims & Benefits

Soy-Based Acetone-Free Infused with Lavender Scent & Essential Oil
Vegan & Cruelty-Free Non-Toxic
Made in USA.

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WECURATE INC.

The Smilist™ Whitening Night Serum

WeCurate Inc.

The Smilist™ Whitening Night Serum

Product description

The Whitening Night Serum's formula whitens teeth after four weeks of use, without using peroxide. It is formulated with a 5% concentration of hydroxyapatite, a re-mineralizing whitening active ingredient which fortifies and naturally stimulates enamel's whiteness. It also includes fermented pomegranate enzymes, which bring antioxidant and shine benefits to the teeth, and a floral probiotic complex with prebiotics and patented solidago flower extract, to optimize the oral microbiota's balance. This blend reduces the presence of seven types of detrimental microorganisms in the mouth, while stimulating those that are beneficial. After four weeks of use, instrumental

Green & Organic | **Finalist**

tests showed enamel whiteness was improved by 42%, while in consumer tests, 85% of users experienced whiter teeth and reduced yellow spots. 100% of the ingredients are of natural origin, with 20.3% obtained via organic farming. The serum is certified as COSMOS ORGANIC by Écocert Greenlife, according to the Cosmos standard.

Claims & Benefits

5% remineralising whitening active ingredient : fortifies and naturally stimulates the whiteness of the enamel. Enzymes from recognized fermented pomegranates for their powerful antioxidant and shine-simulating properties. The Floral Microbiotic Complex with prebiotics and patented solidago flower extract: rebalances the oral microbiota, essential to your health.

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HAIR PRODUCTS



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Finalists

Gooppa Co.,Ltd.

Bephor - Braid Rev Scalp Cleansing Toner

Life Together Co., Ltd.

Bal-A-Soon Shampoo

Rule Cosmeceuticals

Rule No. 6 Stimulate Hair Growth Anti-Gray
Hair Spray

Small Wonder

Signature Shampoo

Winner

Small Wonder

Signature Shampoo

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HAIR PRODUCTS

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GOOPPA CO.,LTD.

Bephor - Braid Rev Scalp Cleansing Toner

Gooppa Co.,Ltd.

Bephor - Braid Rev Scalp Cleansing Toner

Product description

This scalp cleansing toner employs traditional Korean medicine ingredients to provide scalp care for people with textured hair who wear it in braided styles. It's designed to combat the odor and itching that can affect the scalp when one wears their hair in braids. The formula cleanses, by eliminating odors and impurities; hydrates by replenishing moisture levels; balances pH levels; and counteracts inflammation. Among its ingredients are a Korean traditional herbal extract complex; apple cider vinegar; Glycyrrhiza uralensis, or licorice extract; and Centella asiatica extract. In clinical tests, the product was shown to reduce dandruff by 59.16%; relieve itching by

85.71%; improve odor elimination by 52.6%; and improve the scalp's oil and moisture balance by 62%.

Claims & Benefits

- Claims - (Cleansing) Eliminates odors, removes impurities, and soothes itching. - (Hydration) Replenishes both oil and moisture levels. - (Optimizing) Balances pH levels, helps with inflammation, antioxidants
- Benefits - (Reduction of drying time) Scalp drying that previously took 30 minutes after cleaning was reduced to 1-2 minutes - (No worries of side effects) No irritation to scalp due to its oriental medicine-based ingredients - (Time/Cost savings) Saves time and cost by maintaining braided hair for longer periods.



LIFE TOGETHER CO., LTD.
Bal-A-Soon Shampoo

Hair Products | Finalist

Life Together Co., Ltd.

Bal-A-Soon Shampoo

Product description

Via natural ingredients, the Bal-A-Soon Shampoo combats hair loss and promotes regrowth. Among its ingredients are extracts of vitality black bamboo and blackgrass sun, with a total of 16 natural extracts in the formula. They are all obtained via a cold extraction method, to preserve their potency. The formula is also infused with hot spring salt and nourishes the scalp and strengthens the hair. Its ingredients all act to provide essential nutrients to the scalp and hair follicles, promoting healthy hair growth without the use of potentially harmful chemicals.

Claims & Benefits

Bal-A-Soon Hair Renewal Solution: Benefits You Can Trust Experience the transformative benefits of Bal-A-Soon Hair Renewal Solution. Our clinically proven formula stimulates hair follicles, promoting regrowth and reducing hair loss. Infused with vitality black bamboo extract and 16 natural extracts, it nourishes the scalp and strengthens hair from within. Silicone-free and hypoallergenic, Bal-A-Soon is gentle yet effective. Cold extracted to preserve potency, it features patented ingredients for enhanced efficacy. Say hello to thicker, healthier hair with Bal-A-Soon. Trust in our solution to restore confidence and vitality to your locks.

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HAIR PRODUCTS

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RULE COSMECEUTICALS

Rule No. 6 Stimulate Hair Growth Anti-Gray Hair Spray

Rule Cosmeceuticals

Rule No. 6 Stimulate Hair Growth Anti-Gray Hair Spray

Product description

A spray treatment that does double duty, clinically proven to both reduce gray hair and slow hair loss. Suitable for both men and women, it contains kopexil, an ingredient that promotes the softening of collagen around the roots to stimulate hair growth, as when collagen becomes hardened, it can “push” hairs out. Alongside this, saw palmetto extracts and ginseng help improve scalp microcirculation while restoring hair’s pigmentation, to fight graying.

Claims & Benefits

Rule No. 6 Hair Growth Anti Gray

Hair Spray contains multiple haircare ingredients which help prevent graying and hair fall out.



SMALL WONDER
Signature Shampoo

Hair Products | Winner

Small Wonder

Signature Shampoo

Product description

The Signature Shampoo is a powder-to-lather shampoo that's applied by dispensing a dose of the powder into the hands, lathering with water to activate, and then shampooing the hair. It is formulated with Small Wonder's SHINE37 complex, with ingredients including jojoba oil for moisture; coconut oil to cleanse; Zea mays – or corn – for shine; guar, extracted from guar beans, to eliminate tangles; and kaolin to nourish the scalp. The shampoo's powder format means it avoids using unnecessary fillers in its formula, alongside being water-less and free of preservatives. Its color-safe

formula is intended to both clarify and hydrate hair, leaving it healthy-looking and shiny. Its powder formula also means that with each wash, the formula is freshly activated. Its scent, meanwhile, blends notes of lemon, cedarwood, and lilies.

Claims & Benefits

Our first and flagship product, the Signature Shampoo, is generating rave reviews from stylists, salon owners and consumers for its ability to deliver fuller, healthier hair. It is the perfect balance of clarifying and hydrating, leaving your hair healthy with lots of shine.

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MAKE UP & NAIL PRODUCTS



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Finalists

EpicLight Beauty

Lip Flip Treatment Balm

Never Have I Ever

Never Have I Ever Press-On Nails, Art-Licensed

Sofis

B.COLOUR PROFESSIONAL SuperStay Black
Lash Mascara Extreme Volume

Talomi

Vita Eyes, Lips & Cheeks Makeup Stick

Winner

Never Have I Ever

Never Have I Ever Press-On Nails, Art-Licensed



EPICLIGHT BEAUTY
Lip Flip Treatment Balm

Make Up & Nail Products | Finalist

EpicLight Beauty
Lip Flip Treatment Balm

Product description

As a brand targeted for women over 35, EpicLight Beauty specializes in skin-first make-up. The Lip Flip Treatment Balm is formulated to create the look of fuller lips and can be used on its own to deliver a subtle shine, or as a base under lip color. The balm is formulated with Maxi-Lip™, a natural peptide ingredient proven in clinical trials to increase lip volume by 40%, and Dermaxyl™, an anti-aging, wrinkle-smoothing, and barrier repair ingredient. Dermaxyl™ also stimulates cell communication and repairs age-related skin damage, while plumping. Added to this, peppermint oil smooths and heals cracked skin, improves circulation, and naturally plumps lips. Together, the Maxi-Lip™ and

Dermaxyl™ ingredients are clinically proven to increase lip volume by +40% after applying three times daily for 29 days; improve lips' condition by 100%; improve lips' hydration by 60%; and improve lips' softness and comfort by 70%.

Claims & Benefits

Benefits - Plumps without sting or irritation - Smooths fine lines and wrinkles - Instantly delivers a pillowy moisture to your lips - Subtle minty scent. Claims: It contains Maxi-Lip™ + Dermaxyl™, which are clinically proven to: - Increase lip volume by +40% after applying three times daily for 29 days - Improve lip condition by +100% - Improve lip hydration by +60% - Improve lip softness and comfort by +70% Paraben-Free. Cruelty-Free. Vegan. Non-Toxic

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NEVER HAVE I EVER

Never Have I Ever Press-On Nails, Art-
Licensed

Never Have I Ever

Never Have I Ever Press-On Nails,
Art-Licensed

Product description

Never Have I Ever works with nail artists to license their designs, turning their creations into press-on nails that provide the wearer with instant nail art in a reusable, press-on format. The press-on nails are presented in sets of 24 nails, that include glue and two sheets of nail tabs, so the nails can be worn continuously, or for a few days on and off. The press-on nails are suitable for re-use on at least five separate occasions. Among the designs that the brand offers are pastel bow motifs created by artist Zoe Wodarz; glittery, brocade-like designs by New York streetwear brand DAWANG; and bold, color-infused patterns by artist Machée Kelly.

Claims & Benefits

Transforming at-home manicures, our press-on nails offer unmatched ease of use and high-quality, reusable design. Each set, comprising 24 nails in a universal size accommodating all nail bed sizes, includes essential accessories for a seamless application: 1 Nail Glue, 24 Tabs of glue stickers, 1 Cuticle stick, and 1 Alcohol Pad. With each unique and yet reusable nail set, indulge in the perfect blend of style, sustainability, and safety while expressing your individuality through our exclusive artist-licensed designs.

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SOFIS

B.COLOUR PROFESSIONAL SuperStay
Black Lash Mascara Extreme Volume

Sofis

B.COLOUR PROFESSIONAL
SuperStay Black Lash Mascara
Extreme Volume

Product description

With an ultra-resistant formula, this mascara remains on the lashes without crumbling throughout the day, with an “elastic” texture that coats the lashes evenly, causing no clumping. In an ultra-pigmented black shade, the mascara offers 360-degree volume, amplifying lashes by seven times, alongside lengthening and providing a lamination effect so each lash looks separated and clump-free. While it lasts up to 48 hours – withstanding sleep, workouts, and exposure to moisture – the mascara’s thermoformula

means it can be easily removed with warm water, at a temperature above 38 degrees. The formula is hypoallergenic and is suitable for all skin types.

Claims & Benefits

The B.COLOUR PROFESSIONAL Mascara in rich black provides 360° volume and length with a lamination effect. Its thermo formula ensures the mascara stays intact all day, even after sleep, workouts, or exposure to moisture, with a 48-hour durability. The ultra-pigmented black shade offers luxurious, classic eyelashes, with a lightweight, elastic texture that covers each lash evenly without clumping. It is hypoallergenic, suitable for sensitive skin, and easily removable with warm water at 38°C.

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MAKE UP & NAIL PRODUCTS

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TALOMI

Vita Eyes, Lips & Cheeks Makeup Stick

Talomi

Vita Eyes, Lips & Cheeks Makeup Stick

Product description

Tapping into the demand for safe make-up and skin care for the rising tween cosmetics market, the Vita Makeup Stick – which provides sheer color for lips, eyes, and cheeks – is infused with plant-derived ingredients, among them olive fruit oil, castor seed oil, avocado oil, cocoa seed butter, mango seed butter, and sunflower seed oil. Its formula is also enriched with extracts of elderberry, aloe vera, rosemary, and apple. These ingredients offer moisturizing, conditioning, and antioxidant properties, and the formula has been proven in third-party dermatological tests to not clog pores or cause acne, making it suitable for young skin. The stick is available in six shades, spanning a sheer

glow to deeper berry tones. Targeted for girls aged eight to 12, this stick's playful gesture offers tweens a means of self-expression through make-up while being age appropriate.

Claims & Benefits

Our formula is crafted with the cleanest, safest, and most beneficial ingredients available for young skin. Made in the USA, Vita uses plant-derived ingredients like olive fruit oil, castor seed oil, and various beneficial extracts. These components provide essential benefits, including moisturization, conditioning, and antioxidant protection. Vita is also fragrance-free and non-comedogenic, meaning it won't clog pores—especially important during the acne-prone years. Our formula is third-party tested to ensure it allows the skin to breathe, offering a safe and enjoyable experience for young beauty enthusiasts while earning moms' trust.

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SKIN & BODY CARE PRODUCTS



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Finalists

Nine Glow

Pre Workout Anti-Pollution Serum

Oren Medical

LushLips Transformation

Sayola Beauty Ventures LLC

Biotoc Medi Nanopen Pro

Time72 Exomere

Exomere™ – Skin Implant Solution

Winner

Oren Medical

LushLips Transformation

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FINALISTSKIN & BODY CARE
PRODUCTSCOSMOPROF NORTH
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BEAUTYSTREAMS**NINE GLOW**

Pre Workout Anti-Pollution Serum

Nine Glow

Pre Workout Anti-Pollution Serum

Product description

This serum is infused with nine antioxidants and is designed to create a shield against environmental stressors during workouts. Its ingredients work in synergy to protect the skin from the pollutants and irritants that it might encounter in the gym or during outdoor activities. Among the ingredients are vitamin C, niacinamide, astaxanthin, coenzyme Q10, green tea extract, and antioxidants that help fortify the skin's barrier, preventing redness, irritation, and dehydration. Bakuchiol and ferulic acid also protect and rejuvenate the skin, leaving it with a healthy glow. The serum is formulated to provide pre-emptive

protection for the skin, rather than focusing on its recovery after workouts, with a non-greasy formula that won't clog pores or cause breakouts. Alongside the serum's anti-pollution actions, it provides blue light protection, improves skin radiance and evenness, hydrates, controls excess shine, reduces scars' appearance, and leaves skin with a healthy glow.

Claims & Benefits

1. Anti-pollution protection
2. Blue light protection
3. Improves skin radiance
4. Reduces the appearance of scars
5. More even skin complexion
6. Replenishes skin moisture barrier
7. Long-term hydration
8. Skin appears more lifted
9. Controls excess shine
10. Improves firmness.

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BEAUTYSTREAMS**OREN MEDICAL**

LushLips Transformation

Oren Medical

LushLips Transformation

Product description

This LED mask promises to plump the lips with 38 targeted LEDs, leaving the lips looking fuller, more defined, and more youthful with continued use. Shaped to lie flat against the lips, the device combines red light of 630 nm, amber light of 605 nm, deep red light of 660 nm, and near-infrared light of 880 nm. They act together to affect an ATP, or adenosine triphosphate, energy change within the dermis. (ATP is described as a cell's energy currency, triggering its regenerative responses.) The device has a three-minute timer for each treatment, and is held in place with medical-grade, hypoallergenic, double-sided, PVC-transparent stickers, which allow the LEDs to penetrate to the deeper layers of the skin. The device is FDA 510(k) cleared in the US, meaning it

can be marketed as safe and effective, and treats signs of aging including vapors or smokers' lines around the mouth, wrinkles, lip creases, nasolabial folds, and marionette lines.

Claims & Benefits

Anti-aging and skin longevity promoting, LushLips' 38 targeted LEDs penetrate delicate lips and surrounding skin to promote visibly fuller, more defined, plumper and more youthful lips over time. Multiple wavelengths permeate deep within the skin to support natural collagen production and to visibly reduce fine lines, "feathering" and wrinkles, all while smoothing skin around the entire lip area. A Vape/Smoker-line preventative-booster, LushLips' unique shape wraps the area from under nose to chin tip, and across the Nasolabial Folds and "Marionette Lines" to reverse the signs of aging. No pain, no intense heat, and no needles necessary.

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PRODUCTSCOSMOPROF NORTH
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BEAUTYSTREAMS**SAYOLA BEAUTY VENTURES LLC**

Biotoc Medi Nanopen Pro

Sayola Beauty Ventures LLC

Biotoc Medi Nanopen Pro

Product description

This professional-grade micro channeling device in a pen-like design stimulates skin rejuvenation, collagen production, and faster cell turnover. It is crafted with nano-scale silicone chips that vibrate at a rate of 8,000 rpm, which act to improve skin's texture and appearance, while offering faster skin recovery compared to using a device with stainless steel or titanium components. The device can be used anywhere on the face and body, with a smaller 4 x 4-millimeter nano chip for use on delicate areas around the eyes and lips. Using the device with an eight to ten-minute treatment increases the absorption rate of skin care active ingredients by 436%, and the microchannels created close and heal

20 minutes after the treatment, reducing recovery time and infection risk. Using the device also rejuvenates skin, boosts collagen, and accelerates cell renewal, to diminish scars and fine lines.

Claims & Benefits

The BIOTOC Medi Nano Pen Pro offers the same advantages of advanced nano-needling - including improved skin cell turnover, firming and brightening effects - in a travel-sized kit. US-certified silicone needles deliver powerful yet gentle skin rejuvenation in just 8-10 minutes per session, perfect for anyone who wants to: Improve appearance of skin anywhere on the body, including delicate areas around eyes and lips, with a specialized 4x4mm Medi NANO Chip. Get the most out of their skincare products with after-effects that include deeper product penetration for optimal results.

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BEAUTYSTREAMS**TIME72 EXOMERE**

Exomere™ – Skin Implant Solution

Time72 Exomere

Exomere™ – Skin Implant Solution

Product description

Capturing exosome technology in a topical product, this formulation uses a Hallabong exosome ingredient extracted from fruits that grow on the Jeju Halla Peak on Korea's Jeju Island. This is combined with patented bio microneedles, derived from *Spongilla lacustris*, or freshwater sponge. With the bio microneedles providing a channel for the exosomes' nutrients to be delivered to the skin – enhancing exosomes' own skin-delivery benefits – this stimulates the skin's basal layer, thus inducing skin regeneration. The natural bio microneedles penetrate the skin to

facilitate blood circulation and oxygen delivery to the cells, while activating cell division at skin's deepest layers. And the porous hole at the bio micro needles' center then delivers the active ingredients deep into the skin. The product combats wrinkles and pigmentation while having lifting effects. After use, the skin is left healthier-looking and energized.

Claims & Benefits

The product's active ingredients penetrate the skin and deliver their benefits wrinkles, spots, freckles, lifting, and more.